

CREATE **Your** STRATEGY **For** SUCCESS

1... Day of Transformation

2... Members Hot Seats

3... Months of Strategic Planning, Ready For Implementation

4... Expert International Speakers

5... Networking Sessions

6... Mastermind Partners

7... High Visibility Activities Throughout The Day



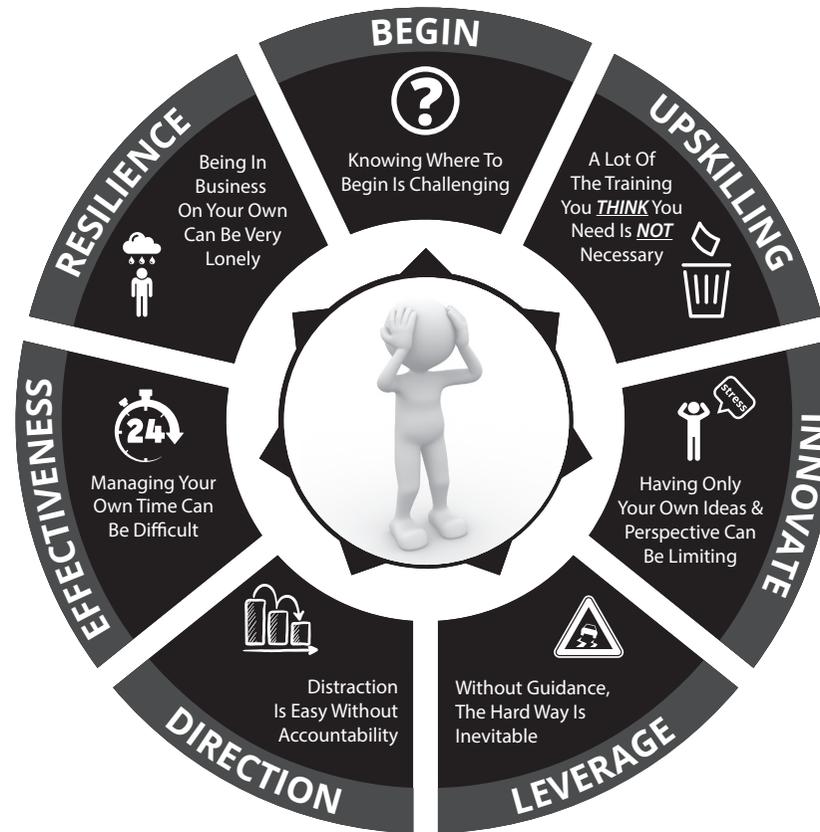
“Let’s work together on this one day intensive 7-step system to make your next three months in business the most easy, enjoyable and profitable of your entrepreneurial journey so far”

Sammy XX

Sammy Blindell
CEO, *How To Build A Brand*

You already know enough... But that's not enough on its own to attract your ideal customers.
It's what you DO to attract them USING what you know that will make the greatest difference!

Marketing is expensive, time consuming and you take a gamble every time you invest in it - especially if you don't know how to implement it. Not knowing the **HOW** paralyses millions of entrepreneurs into doing nothing at all. Some of the other obstacles we hear regularly are...



Sammy built six companies and branded over 1200 other businesses before launching How To Build A Brand in 2014. She went through all of these very obstacles herself, which prompted her to set herself a challenge... To grow her company from £0 to £15,000 in 12 weeks, using FREE marketing activities to prove what can be achieved for small businesses with no budget. Imagine her surprise when she over-achieved her target and took the company from £0 to **£18,000 of MONTHLY REVENUE**, and from 473,000,000 on Google to number 3 at the top of the first page in just 12 weeks. All without spending a cent on marketing! Want to know how you can over achieve your goals too? See page 3...

Sammy and her team are coming to the Netherlands on Saturday 16th September to help you plan EXACTLY how to do it.
So clear your diary and make sure you don't miss this one day of transformational business growth.

Event Details...

- ★ Sammy's events are always deliberately small, so you get 121 support from her and the other coaches throughout the event, as well as group support and direct feedback in teams to help you move forward.
- ★ These events are only run four times a year, so the places get sold out very quickly with Sammy focusing on quality rather than quantity.
- ★ Sammy and the other speakers always stick around for lunch and drinks after the event to answer any questions you have. Inevitably, what happens outside the training room reveals the most golden nuggets, so do make sure you stick around to play full out with Sammy and the other speakers and coaches!
- ★ Undoubtedly you'll learn new things, but that's not why Sammy wants to work with you. What she really cares about is showing you how to most intelligently, productively and cost effectively use what you already have inside of you to unlock the hidden gifts within your business that your ideal customers don't know about yet. Plus you'll be surrounded by other like-minded entrepreneurs who have access to your ideal customers, so the connections made in the room every time are VERY powerful. Don't miss this opportunity!

Venue Details...

Eusebius Church in Arnhem.

Stichting Eusebius Arnhem, Kerkplein 1, 6811 EB Arnhem.

T: + 31 (0) 26 4435068

It has easy Bus, Train, air links and close parking to suit people who are travelling.

Agenda...

- 8:15am - 9am: Registration and networking
- 9am - 11:15am: Session 1, plus networking break
- 11.30am - 1:30pm: Session 2, including two hot seats and masterminding
- 1:30pm - 2:30pm: Networking, plus Q&A lunch with Sammy and the speakers
- 2:30pm - 4:00pm: Session 3 - Three essential activities to include in your business growth plan
- 4:00pm - 4:15pm: Networking break
- 4:15pm - 5.45pm: Session 4 - Creation of your 3 month business growth plan
- 5:45pm - 6pm: Final Q&A and finish

Other Information...

Water is served all day.

Lunch is NOT included. You can bring your own, or for just €20 extra, you can join Sammy and her speakers for a special VIP buffet lunch to get your questions answered while you eat. Lunch must be ordered at time of booking.

Meet Your Netherlands Training & Support Team

Membership
Co-ordinator
Netherlands



*Anja
Kruska*

Online Sales
Coach and
Mentor



*Oliver
Sherress*

Blogging
Coach and
Speaker



*Saskia
Van de Riet*



CEO, Course Creator and
Lead Speaker
Sammy Blindell

Course Creation
Coach and
Speaker



*John-Paul
Byrne*

Vocal Confidence
Coach and
Speaker



*Judith
Quin*

Angel Investor
Coach and
Mentor



*Greg
Garrity*

Thank you so much for your interest in working with me, the How To Build A Brand team and our phenomenal international team of coaches and speakers. These amazing human beings (who also happen to be hugely successful entrepreneurs!) travel around the world with me, delivering the most current strategies to our clients, ensuring that only the most excellent quality training and transformation is delivered every step of the way.

We would love to work with you personally at this upcoming Brand Builders Bootcamp on Saturday 16th September. As it is an exclusive invitation only event, you need to contact the person who sent you this brochure to secure your place. If you have any questions about the Brand Builders Bootcamp, please contact katie@howtobuildabrand.org.

I shall very much look forward to seeing you there! Lots of love,

Sammy xx